



Associate Partner Programme

# NQA ASSOCIATE PARTNER PROGRAMME



## Our Associate Partner Programme (APP) exists to elevate your business.

By working closely with NQA, we will boost your:

- Technical skills
- Brand awareness
- Communication
- Lead generation

...not just today, but for years to come.

With ongoing support throughout the year, live and virtual events dedicated to you and a direct link to NQA HQ, our APPs enjoy the many benefits of a global brand – all while giving you the entrepreneurial freedom to grow your business.

## Joining forces with NQA

NQA is a leading assessment, verification, and certification body, with over 50,000 active certifications globally.

We have a portfolio of clients, including EDF, Virgin Media, Jaguar Land Rover, Porsche and Costa Coffee. Many of these brands use consultants like you, who specialise in management system implementation.

The APP offers a range of initiatives to develop your performance, ensure best practices, and ultimately support your every ambition.

**Together, let's build better business for you and NQA.**



As a result of the NQA and Mabbett-hosted event, Mabbett has benefited from an enhanced awareness of our brand in the local marketplace, as well as direct enquiries for our business and subsequent project wins.

**Mabbett**



**53,000**  
CERTIFICATES  
GLOBALLY



**100%**  
TRANSPARENT  
FEES

**1000+**  
EMPLOYEES  
WORLDWIDE



AVERAGE  
CUSTOMER  
PARTNERSHIP

**10**  
YEARS

OVER **100**

OPERATING  
COUNTRIES



# THE BENEFITS OF THE APP



## 1

### Business promotion



As an NQA partner, we guarantee to:

- Promote your services to our clients.
- Offer APP-member-only training rates.
- Provide exclusive use of the NQA APP logo.
- Send business prospects directly to you.
- Supply you with a single point of contact.

Consultants listed on the APP are entitled to use the NQA Associate Partner logos.

Please refer to the 'APP charter and conditions' document for terms of use.



## 2

### 'Meet the NQA assessor' events



Attend our regular, informal regional events to meet NQA assessors and company directors.

**These events are a fantastic way to:**

- Stay updated on any process changes
- Discuss key industry topics with peers.
- Learn how NQA can support your ambitions.

## 3

### Partner hosted events



Hosting your own client event? Ask NQA to come along to add that extra touch of authority.

We can organise keynote industry speakers and assessors to attend your event. In turn, you can enjoy attracting the best clients to your business.

“ The service provided by NQA has always been excellent, from the assessors professionalism through to the customer support team. ”

**Mel Blackmore**



# 4

## Commendation certificate



As an NQA partner, we want to celebrate your every success.

That's why we award each of your clients who gain certification with NQA an exclusive commendation certificate.

# 5

## Consultant and software referrals



NQA is often approached by clients looking for help implementing their management systems.

If you're the best consultant for the job, we will send them to you (letting you know beforehand, of course).

“ The service offered by NQA extends beyond certification and is always of the highest standards. ”

**Sam Somerville**

# 7

## Training support



NQA hosts a range of CQI and IRCA-certified training, with special discount deals for all APP members.

Use our training courses to maximise your credibility, learn a new ISO standard, and much more.

# 6

## Online content promotion



APP members are always welcome to submit hot-topic content to prove their expertise and reputation.

It includes blog posts published on the NQA website, social media, and our monthly email newsletter to over 17,000 subscribers.

“ The NQA name is held in high esteem and their customer service backs this up. ”

**Morton Hodson**

## Want to find out more?

Call us on 0800 052 2424, email [app@nqa.com](mailto:app@nqa.com) or visit the [NQA website](https://www.nqa.com)



[www.nqa.com/app](https://www.nqa.com/app)

